

Yorkville Files to Expand High Income Family of MLP ETFs

Follows Successful Launch of YMLP and Builds on Commitment to Bring Rules-Based High Income MLP Products to Investors

New York City — April 24 — Yorkville ETF Advisors, a leader in MLP investment products, has filed with the SEC to expand its innovative and rules-based series of exchanged-traded funds built out of the firm's extensive research and asset management experience with master limited partnership (MLPs) investments.

The filings include the Yorkville High Income Composite MLP ETF and the Yorkville High Income Infrastructure MLP ETF. The Indexes are comprised of MLPs that meet certain criteria relating to current yield, coverage ratio and distribution growth.

"These filings come on the heels of the successful Yorkville High Income MLP ETF (YMLP) launch, which is the first and only ETF to deliver exposure to high income, commodity-based MLPs. Since its launch, YMLP has become the third-most successful ETF launch in 2012 in terms of average daily volume*," asserts Darren Schuringa, CFA, Managing Partner at Yorkville ETF Advisors.

Yorkville's broad MLP research and asset management experience continues to be the foundation for its commitment to deliver high quality income MLP products compared to other alternatives in the MLP ETF marketplace.

Yorkville High Income Composite MLP ETF will track the Solactive High Income Composite MLP Index, a composite representing every MLP sector.

The Yorkville High Income Infrastructure MLP ETF will track the Solactive High Income Infrastructure MLP Index, a well-diversified, rules-based index focused on the infrastructure sectors of the MLP asset class.

Exchange Traded Concepts, LLC will serve as investment adviser to the Fund, while Yorkville ETF Advisors, LLC and Index Management Solutions, LLC will serve as sub-advisers.

The Solactive Indexes are sponsored by Structured Solutions AG, which is independent of the Fund. Structured Solutions AG determines the components and relative weightings of the securities in the Index and publishes information regarding the Index.

*Source: 20 Day Average Daily Volume (ADV) Data from Bloomberg as of 4/20/2012 for ETFs launched on or after 1/3/2012.

For more information on Yorkville ETF Advisors please visit www.yetfs.com.

About Yorkville ETF Advisors, LLC

Yorkville ETF Advisors, LLC is an asset management firm and a subsidiary of Yorkville ETF Holdings, LLC.

The firm offers a rules-based investment philosophy with the intention of creating ETFs to track new investable indexes oriented toward income and superior investment solutions. Yorkville ETF Advisors has proven investment management and research that provides investors with innovative investment strategies.

The team at Yorkville ETF Advisors consists of leading industry professionals who have extensive experience in areas such as MLP research and investment management, index derivatives and distribution. This experience gives the firm the necessary resources to develop income-generating ETFs and provide leadership to support the initiatives of the firm and its sister companies within Yorkville ETF Holdings.

Please visit www.yetfs.com for more information.

About Exchange Traded Concepts

Exchange Traded Concepts (ETC) is a firm built as a portal to launch new, custom exchange-traded funds efficiently and cost-effectively through a complete turnkey solution. ETC is a private-label ETF advisor with passive exemptive relief from the SEC to launch both domestic and international index-tracking 40 Act ETFs.

Investment managers, independent advisors, foreign managers and others seeking to launch an ETF for their strategy have the opportunity to build awareness and recognition for their brand as a private label ETF and, for a minimal initial investment, launch an ETF in approximately one-third of the time it would take to launch an ETF from scratch.

ETC's ETF-in-a-Box™ Solution is a turnkey platform that provides time-sensitive and cost-effective methods to bring an exchange-traded fund to market. Seasoned ETF professionals have the operational and regulatory experience plus the industry contacts needed to navigate the complexities of launching and managing an ETF.

Strategic partnerships with other ETF service providers assist ETC's sub-advisors in navigating the exchange-traded fund launch process with the guidance necessary to maintain regulatory compliance.

ETC can assist your firm to successfully launch an ETF strategy. For more information, please go to www.ExchangeTradedConcepts.com.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This (communication) shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any State in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting yetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Narrowly focused investments typically exhibit higher volatility. Investments in common units of MLPs involve risks that differ from investments in common stock including risks inherent in the structure of MLPs, including tax risks, risk related to limited control of management or the general partner or managing member, limited rights to vote on matters affecting the MLP, except with respect to extraordinary transactions, and conflicts of interest between the general partner or managing member and its affiliates, on the one hand, and the limited partners or members, on the other hand, including those arising from incentive distribution payments or corporate opportunities, and cash flow risks. See the prospectus for more detail. MLP common units can be affected by macro-economic and other factors affecting the stock market in general, expectations of interest rates, investor sentiment towards MLPs or the energy sector, changes in a particular issuer's financial condition, or unfavorable or unanticipated poor performance of a particular issuer (in the case of MLPs, generally measured in terms of distributable cash flow). Prices of common units of individual MLPs and other equity securities also can be affected by fundamentals unique to the partnership or company, including cash flow growth, cash generating power and distribution coverage. The Fund is non-diversified. There is no guarantee that income will be paid.

Exchange Traded Concepts, LLC serves as the investment advisor and Yorkville ETF Advisors, LLC and Index Management Solutions, LLC serve as sub advisors to the fund. The Funds are distributed by SEI Investments Distribution Co., which is not affiliated with Exchange Traded Concepts, LLC or any of its affiliates.