

## **Exchange Traded Concepts Delivers the Source EURO STOXX 50 ETF to Market**

*First U.S. fund to launch in the new Source ETF Trust, a dedicated Trust established and operated by Exchange Traded Concepts exclusively for Source*

Edmond, OK – September 23, 2014 — Exchange Traded Concepts, LLC (“ETC”), in conjunction with Source Exchange Traded Investments (“Source”), is pleased to announce the launch of the Source EURO STOXX 50 ETF (the “Fund”), which will begin trading today on the NYSE Arca under the ticker symbol, “ESTX.” The Fund offers highly liquid exposure to the index of choice for European equity markets, the EURO STOXX 50 Net Return Index, which is comprised of 50 of the largest companies domiciled in the Eurozone and the primary hedging tool used by global trading desks.

Source, a global investment firm and one of the fastest-growing Exchange Traded Fund (ETF) providers in Europe, joined forces with ETC for the creation and implementation of the Source ETF Trust (the “Trust”), a Delaware statutory trust, utilizing ETC’s existing exemptive relief. The Source EURO STOXX 50 ETF is its premiere launch in the U.S., with subsequent funds anticipated in the coming months.

“Entering the U.S. is the next step in the growth of our global business,” Source President Peter Thompson said. “We see a tremendous opportunity to deliver market-driven, value-added products to American investors, and are excited about the opportunity ahead to serve the U.S. market.”

“We consider it a privilege to have collaborated with Source on such an exciting venture,” said J. Garrett Stevens, CEO of Exchange Traded Concepts. “ETC expanded our service offering by creating a dedicated trust exclusively for Source, using existing resources and operational expertise to effectively operate their Trust in a cost-efficient manner.”

ETC, together with Source, will serve as Co-Advisers for the Fund with Mellon Capital Management Corporation serving as Sub-Adviser for the Fund.

### **About Exchange Traded Concepts**

ETC has carved out a niche as a portal to launch new, custom exchange-traded funds efficiently and cost-effectively through a complete turnkey solution. ETC is a private-label ETF advisor with passive and active exemptive relief from the SEC to launch both domestic and international equity exchange traded funds under the Investment Company Act of 1940.

ETC’s ETF-in-a-Box™ Solution is a turnkey platform that provides time-sensitive and cost-effective methods to bring an exchange-traded fund to market. Seasoned ETF professionals have the operational and regulatory experience plus the industry contacts needed to navigate the complexities of launching and managing an ETF. ETC has developed strategic relationships with other ETF service providers to assist ETC’s sub-advisors in navigating the exchange-traded fund launch process with the guidance necessary to maintain regulatory compliance.

For more information, please visit [www.ExchangeTradedConcepts.com](http://www.ExchangeTradedConcepts.com)

### **About Source**

Source is a global investment firm and dedicated Exchange Traded Fund (ETF) provider. Source delivers a suite of distinctive ETFs to investors by working with world class asset managers and other providers of

innovative investment solutions. Supported by major financial institutions, Source globally has over \$19 billion in assets under management across multiple asset classes in partnership with leading global asset managers. Source is focused on delivering value to investors through a combination of core and enhanced indices, strong partnerships and active trading. Source has a proven track record of engineering innovative products across asset classes including equity, fixed income, commodities and alternatives focusing on liquidity and increased transparency. Source's commitment to excellence, focus on integrity and emphasis on partnerships provides investors with the tools and education required to meet their objectives. To learn more, visit us at [www.sourceETF.com](http://www.sourceETF.com).

**An investment in the Fund involves risk, including possible loss of principal.**

***Please consider the investment objectives, risks, charges and expenses of the Fund carefully before investing. A prospectus with this and other information about the Fund is available at [www.sourceETF.com](http://www.sourceETF.com) or by calling 844-3SOURCE (844-3768723). The prospectus should be read carefully before investing.***

The Fund is registered with the U.S. Securities and Exchange Commission as a non-diversified, management investment company, pursuant to the Investment Company Act of 1940. There is no guarantee the Fund will achieve its investment objective. The Fund's shares may be more volatile than the performance of a broadly diversified portfolio. The Fund is not by itself a complete or balanced investment program.

Shares of ETFs are bought and sold at market price (not net asset value (NAV)) and can be acquired or redeemed directly from a fund at NAV in Creation Units only. Brokerage commissions will reduce returns. Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. eastern time (when NAV is normally determined for most ETFs) and do not represent the returns you would receive if you traded shares at other times.

Market forces may result in shares trading at a significant premium or discount to NAV. Although the shares are currently listed on an exchange, there can be no assurance that an active trading market for the shares will develop or be maintained.

The Fund's performance is expected to be closely tied to social, political, and economic conditions within Europe and to be more volatile than the performance of more geographically diversified funds. An investment in European securities can be adversely affected by a variety of factors, among which are: restrictions on inflation rates, deficits, interest rates, debt levels and fiscal and monetary controls imposed by the European Union or European Monetary Union; historically high unemployment and significant debt problems in certain European nations; recently volatility in European financial markets due to concerns about economic downturns or rising government debt levels. Currently, a significant portion of the Index is allocated to securities of companies in France, Germany and Spain.

Recent events have adversely affected the exchange rate of the euro and may continue to significantly affect every country in Europe, including countries that do not use the euro. Changes in currency exchange rates and the relative value of non-U.S. currencies will affect the value of the Fund's investment and the value of your Fund Shares. Because the Fund's NAV is determined in U.S. dollars, the Fund's NAV could decline if the currency of the non-U.S. market in which the Fund invests depreciates against the U.S. dollar, even if the value of the Fund's holdings, measured in the foreign currency, increases.

The EURO STOXX 50 Net Return Index and its related trademarks are proprietary to STOXX Limited. The EURO STOXX 50 Net Return Index and the related trademarks have been licensed for certain purposes by Source. The Source EURO STOXX 50 ETF is not sponsored, sold, endorsed or promoted by STOXX Limited.

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