

## **Exchange Traded Concepts Delivers ROBO-STOX™ Global Robotics and Automation Index ETF to Market**

*First of Its Kind Innovation Provides Investors with Access to the Emerging Robotics and Automation Sector*

**Oklahoma City, OK** — October 22, 2013 — Exchange Traded Concepts, LLC (“ETC”) announces the launch of the ROBO-STOX™ Global Robotics and Automation Index ETF (Ticker Symbol: ROBO), the latest exchange-traded fund to begin trading today through the firm’s accelerated, low-cost, private-label ETF platform.

The ROBO-STOX™ Global Robotics and Automation Index ETF seeks to provide investment results that, before fees and expenses, correspond generally to the price and yield performance of the ROBO-STOX™ Global Robotics and Automation Index – the world’s first index to benchmark the value of robotics, automation and related technologies. The Fund invests primarily in the equity securities of Robotics and Automation Companies and seeks to help investors take advantage of the robotics trend as it continues to grow through capturing a representative portfolio of the industry.

“The growing affordability of robotic productivity gains, coupled with expanding technological capabilities, have moved this sector beyond the ‘tipping point,’ and the adoption of related technologies across multiple industries should continue to accelerate,” said Rob Wilson, Chief Executive Officer of ROBO-STOX. “By introducing the first comprehensive and focused measure of the value of robotics, automation and related technologies, we are giving investors the world’s first benchmark by which to track the growing field of robotics.”

“Rob Wilson and his team at ROBO-STOX, LLC are another fantastic example of the kind of innovative and avant-garde partners ETC is lucky to have developed a relationship with” says J. Garrett Stevens, CEO of Exchange Traded Concepts. “The cutting-edge concept and development of ROBO has been an exciting education for ETC and we are confident the time for a fund of this nature is now.”

**For more information about the fund, please visit [www.robostox.com](http://www.robostox.com) or call 1- 855-456-ROBO.**

### **About Exchange Traded Concepts**

Exchange Traded Concepts is a private-label ETF advisor with passive and active exemptive relief from the SEC under the Investment Company Act of 1940 to launch custom domestic and international equity and fixed income exchange traded funds through a complete turnkey solution.

ETC’s ETF-in-a-Box™ Solution provides an efficient and cost-effective method to bring exchange-traded funds to market with the operational and regulatory experience necessary to manage the complexities of launching and managing an ETF. By developing strategic partnerships with veteran ETF service providers, ETC assists investment managers, independent advisors, foreign asset managers, research and index providers and others in navigating the exchange-traded fund launch and ongoing management process with the time-sensitivity and professional guidance essential for maintaining regulatory compliance.

To learn more about ETC, please visit [www.exchangetradedconcepts.com](http://www.exchangetradedconcepts.com).

### **About ROBO-STOX, LLC**

ROBO-STOX LLC is the creator of the first benchmark index to track the global robotics and automation market. Through the expertise of its leadership team and strategic advisors, ROBO-STOX looks worldwide to find new innovations in the robotics space, from companies of all sizes and verticals, to deliver the growth of robotics to investors — from individuals to institutions.

Headquartered in Dallas, Texas, ROBO-STOX is the recognized leader in developing investment solutions that target the robotics, automation and related technology sectors.

To learn more about ROBO-STOX, please visit [www.robostox.com](http://www.robostox.com).