

**Exchange Traded Concepts is Granted Manager of Managers Exemptive Relief
by the Securities and Exchange Commission**
Relief Marks Significant Milestone in the Platform's Current Offerings

Oklahoma City, OK – May 7, 2015 - Exchange Traded Concepts, LLC (“ETC”), the white-label ETF Advisor known for their ETF-In-A-Box™ turnkey solution to bring custom ETFs to market, has been granted Manager of Managers relief by the Securities and Exchange Commission (“SEC”). This Relief offers an ETF structural flexibility as well as improved operational efficiency and complements ETC’s existing suite of exemptive relief.

The Manager of Managers relief allows ETC to retain an investment sub-advisor to serve a fund without the need for an expensive shareholder proxy, under certain conditions. Other relief granted by the SEC to Exchange Traded Concepts allows the launch of Equity, Fixed Income, Active, Fund of Funds, Long/Short and 130/30 strategies.

“We are thrilled to add Manager of Managers relief to our current offerings as yet another opportunity to reach an even larger group of industry experts looking for a comprehensive and intuitive way to break into the ETF community,” says Garrett Stevens, CEO of ETC. “This new Relief gives us the most flexibility in the marketplace to help our clients launch creative ETF products. It will be very helpful to mutual fund companies who currently use a Manager of Managers’ approach and would like to bring an ETF to market.”

Strong demand for the platform continues, having completed a successful launch in the first quarter of 2015 with multiple funds on file scheduled for launch within the second and third quarter. ETC launched their first fund in March of 2012 and the platform reached its first \$1 billion in assets in January of 2014, later surpassing the \$2 billion mark this past November. To date, assets under management currently exceed \$2.6 billion.

About Exchange Traded Concepts

ETC is carving out a niche as a portal to launch new, custom exchange-traded funds efficiently and cost-effectively through a complete turnkey solution. ETC is a private-label ETF advisor with passive and active exemptive relief from the SEC to launch both domestic and international equity exchange traded funds under the Investment Company Act of 1940.

Investment managers, independent advisors, foreign managers and others seeking to launch an ETF for their strategy have the opportunity to build awareness and recognition for their brand as a private label ETF and, for a relatively low initial investment, launch an ETF in approximately one-third of the time it would take to launch an ETF from scratch.

ETC’s ETF-in-a-Box™ Solution is a turnkey platform that provides time-sensitive and cost-effective methods to bring an exchange-traded fund to market. Seasoned ETF professionals have the operational and regulatory experience plus the industry contacts needed to navigate the complexities of launching and managing an ETF.

ETC has developed strategic relationships with other ETF service providers to assist ETC’s sub-advisors in navigating the exchange-traded fund launch process with the guidance necessary to maintain regulatory compliance.

ETC can assist your firm in successfully launching an ETF strategy. For more information, please go to www.ExchangeTradedConcepts.com or call (405) 778-8377.

Exchange Traded Concepts, LLC – Registered Investment Advisor