



## **Exchange Traded Concepts Crosses \$2 Billion in Assets**

*Second Distinguished Milestone Surpassed in 2014 for the ETF-In-A-Box™ Private-Label ETF Advisor*

**Oklahoma City, OK – November 20, 2014** - Exchange Traded Concepts (“ETC”), the private-label ETF advisor recognized for bringing to market exchange traded funds on behalf of their clients through a complete turnkey solution, is pleased to announce the surpassing of \$2 billion in assets as of this week.

The milestone was due in part to the recent launches of the Vident Core US Bond Strategy ETF (NASDAQ:VBND) and the Tiedemann Deep Value ETF (NYSE:DVP), with combined assets totaling over \$350 million in less than two months. The Funds join the list of nine funds launched this year - a total of 16 funds throughout ETC’s Multiple Series Trusts platform - and an additional six funds in registration with anticipated launches by the first quarter of 2015.

ETC launched their first Fund in March of 2012 and the platform reached its first \$1 billion in assets in January of this year.

“The crossing of such an impressive milestone in just over two years we feel is a reflection of a well-functioning platform and solidifies the importance of strong, strategic partnerships,” says J. Garrett Stevens, CEO of Exchange Traded Concepts. “Together with our expert team of service providers, we are able to greatly reduce the time to market for new ETF sponsors while navigating the operational complexities unique to exchange traded funds.”

“The growth of our platform in 2014 was tremendous, expanding from three Multiple Series Trusts to four and now in the process of structuring a fifth,” Mr. Stevens continued. “By broadening the mandate of our platform to offer seasoned managers the unique ability to sponsor an ETF with underlying domestic or international assets has in our opinion further endorsed what we feel is a value-added business model.”

ETC’s current exemptive relief includes passive, active, fixed income and affiliated index with the ability to launch a broad scope of funds: Equity, Fixed Income, Fund of Funds, Long/Short, 130/30, and Domestic and Foreign ETFs. Innovation efforts broaden in 2015 with the anticipated addition of Commodities as the next opportunity for managers interested in launching their own white-label ETF.

For a complete list of funds launched on ETC’s platform, please click [here](#).

### **About Exchange Traded Concepts**

Exchange Traded Concepts is a private-label ETF advisor with passive and active exemptive relief from the SEC under the Investment Company Act of 1940 to launch custom domestic and international equity and fixed income exchange traded funds through a complete turnkey solution.

ETC’s ETF-in-a-Box™ Solution provides an efficient and cost-effective method to bring exchange-traded funds to market with the operational and regulatory experience necessary to manage the complexities of launching and managing an ETF. By developing strategic partnerships with veteran ETF service providers, ETC assists investment managers, independent advisors, foreign asset managers, research and index providers and others in navigating the exchange-traded fund launch and ongoing management process with the time-sensitivity and professional guidance essential for maintaining regulatory compliance.

To learn more about ETC, please visit [www.ExchangeTradedConcepts.com](http://www.ExchangeTradedConcepts.com).

Exchange Traded Concepts, LLC – Registered Investment Advisor