



**Announcement under embargo until 9:00 am, August 15, 2018 (EDT)**

**MEDIA RELEASE**

**PERTH MINT PHYSICAL GOLD ETF (NYSE Arca: AAAU)  
DEBUTS AS FIRST ETF WITH SOVEREIGN-BACKED GOLD**

*AAAU is fully backed by physical gold and that underlying physical gold is guaranteed by the Government of Western Australia with shares exchangeable for delivery of a wide range of gold products*

**NEW YORK, NY — (August 15, 2018) —** [The Perth Mint](#), Australia's largest precious metals refining, minting and depository enterprise, today announced the launch of the Perth Mint Physical Gold ETF (NYSE: Arca: AAAU) on the New York Stock Exchange (NYSE). Unique in the marketplace, AAAU is the first gold exchange-traded fund (ETF) that is backed by pure gold, where that physical gold is guaranteed by a sovereign entity and offers shares that can be exchanged for physical gold. [The Bank of New York Mellon](#) (BNYM) has been appointed as the fund's trustee and [Exchange Traded Concepts](#) as its administrative sponsor.

Established almost 120 years ago, The Perth Mint is renowned as a fully integrated producer of premium precious metals.

AAAU shares are backed by physical gold with a purity of at least 99.5 percent and secured within The Perth Mint's network of central bank grade vaults in Western Australia. The Perth Mint may, on rare occasions, store the gold in other highly secure vaults. All the gold held on behalf of AAAU is guaranteed by the Government of Western Australia.

"With our one-of-a-kind government guarantee and shares that can be exchanged for physical gold of unquestionable quality, AAAU stands out in the ETF space," said Richard Hayes, The Perth Mint's Chief Executive Officer. "We believe investors will have greater confidence with the knowledge that their wealth is physically stored in one of the most secure central bank grade vaults in the southern hemisphere. AAAU is a truly unique offering for investors as it adds a new layer to hard asset investing in the United States."

A key feature of AAAU is that investors may, at any time, exchange their shares for delivery of physical gold. Shareholders may select from an extensive suite of premium bullion bars and coins available from The Perth Mint, which is also one of the largest suppliers of gold coins to the US market.

As the refiner and manufacturer of precious metals products, the Perth Mint offers investors delivery of gold to their door.

Furthermore, the fund will pay all its expenses in gold ounces, minimizing potential tracking errors in the gold price.



AAAU combines a contemporary yet solid investment option in an asset that has held its purchasing power across centuries of economic and geopolitical upheaval.

“In an increasingly uncertain and turbulent world, the case for gold remains compelling,” said Mr. Hayes. “Investing in gold through AAAU provides investors with an alternative means away from the traditional commercial financial institutions typically located in London and New York and also serves as a potential hedge against inflation, currency risk and stock market volatility.”

Investors can learn more about AAAU and access its holding list specifying all physical gold segregated and secured for AAAU investors at [www.aaauetf.com](http://www.aaauetf.com)

ENDS

**This material must be preceded or accompanied by a prospectus.**

**Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Perth Mint Physical Gold ETF (“Trust”), please call 1-844-880-3837 or visit our website at [www.aaauetf.com](http://www.aaauetf.com). Read the prospectus or summary prospectus carefully before investing.**

The Fund is not a mutual fund or any other type of Investment Company within the meaning of the Investment Company Act of 1940, as amended, and is not subject to regulation thereunder. The value of your shares fluctuates based upon the price of the gold held by the Trust. Fluctuations in the price of gold could materially adversely affect your investment in the shares. Investors should be advised that there is no assurance that gold will maintain its long-term value in terms of U.S. dollar value in the future. In the event that the price of gold declines, the value of an investment in the shares is expected to decline proportionately.

Trust shares may trade at Net Asset Value or at a price that is above or below Net Asset Value. Any discount or premium in the trading price relative to the Net Asset Value per share may widen as a result of the different trading hours of NYSE Arca and other exchanges. Substantial sales of gold by central banks, governmental agencies and multi-lateral institutions could adversely affect an investment in the shares. Because the Trust invests only in gold, an investment in the Trust may be more volatile than an investment in a more broadly diversified portfolio. The lack of an active trading market for the shares may result in losses on your investment at the time of disposition of your shares.

The request for the exchange of shares for gold is subject to a number of risks including but not limited to the potential for the price of gold to decline during the time between the submission of the request and delivery. Delivery may take a considerable amount of time depending on your location. The Trust may suspend redemptions of baskets by authorized participants and Gold Corporation may suspend or reject the exchange of shares for physical gold, which could affect the market price of the shares. The withdrawal of an authorized participant and substantial redemptions by authorized participants may affect the liquidity of the shares.

Gold owned by the Trust may be subject to loss, damage, theft or restriction on access. Although the Trust does not insure gold held by the Custodian, the Custodian’s obligations in relation to gold owned by the Trust and held in safekeeping by the Custodian are subject to the Government Guarantee in the event the Gold is lost, damaged, or stolen.



Marketing Agent: Foreside Fund Services, LLC

The shares are neither interests in nor obligations of, and are not guaranteed by, the Sponsors (Gold Corporation and Exchange Traded Concepts, LLC), their member(s), or any of their affiliates. The shares are not insured by the Federal Deposit Insurance Corporation or any other governmental agency.

### **About The Perth Mint**

The Perth Mint is the trading name of Gold Corporation, the Custodial Sponsor and Custodian of the Perth Mint Physical Gold ETF (NYSE Arca: AAAU). It is wholly owned and guaranteed by the Government of Western Australia.

The Perth Mint is Australia's largest fully integrated precious metals refining, minting and depository enterprise. Its refinery is one of a select group globally that is accredited by the five major gold exchanges, being the London Bullion Market Association (LBMA), New York Commodities Exchange (COMEX), Shanghai Gold Exchange (SGE), Tokyo Commodities Exchange (TOCOM) and Dubai Multi Commodities Centre (DMCC). Processing more than 92 percent of the gold mined in Australia, the world's second largest producer of gold after China, its total production capacity is in excess of 800 tons of gold per year.

The Perth Mint also operates the most extensive network of central bank grade vaulting facilities in the southern hemisphere, where it safeguards precious metals worth billions of dollars on behalf of investors. As one of Western Australia's top five exporters, The Perth Mint distributes approximately USD 14 billion of precious metal bars and coins to more than 130 countries annually, which is equivalent to over 10 percent of the world's annual gold production.

### **About Exchange Traded Concepts**

Exchange Traded Concepts (ETC) is the leading investment advisor with a turnkey Exchange Traded Products (ETP) platform that provides time sensitive and cost-effective methods to bring an exchange-traded fund to market. Seasoned ETF professionals have the experience plus the industry expertise required to navigate the complexities of launching, marketing, distributing and managing an ETF. ETC provides firms with the guidance necessary to maintain full regulatory compliance. With 27 funds and more than \$5.5 billion in Assets Under Management (AUM), ETC is the recognized leader in supporting firms develop intelligent investment solutions within the ETF universe for all types of asset classes.

### **About BNY Mellon**

BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries. As of June 30, 2018, BNY Mellon had \$33.6 trillion in assets under custody and/or administration, and \$1.8 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on [www.bnymellon.com](http://www.bnymellon.com). Follow us on Twitter @BNYMellon or visit our newsroom at [www.bnymellon.com/newsroom](http://www.bnymellon.com/newsroom) for the latest company news.

### **Media Contact:**

Jessica Emery for The Perth Mint



THE PERTH MINT AUSTRALIA

T: 610 228 2397  
E: [PerthMintAAAU@gmail.com](mailto:PerthMintAAAU@gmail.com)