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Announcement under embargo until 9.00am (EDT) Wednesday 15 August 2018

Exchange Traded Concepts Marks the Launch of the Perth Mint Physical Gold ETF (NYSE Arca: AAAU)

Fund is the first sovereign-backed gold ETF with pure gold where that gold is guaranteed by the Government of Western Australia¹

New York, NY (August 15, 2018) – [Exchange Traded Concepts, LLC \(ETC\)](#), a leader in providing white label Exchange Traded Fund (ETF) solutions, in conjunction with The Perth Mint, Australia’s largest fully integrated precious metals refining, minting and depository enterprise, today announced the launch of the Perth Mint Physical Gold ETF (NYSE Arca: AAAU).

This fund is the first ETF offering exposure to physical gold that is backed by a sovereign entity. It is also the only gold ETF with vaults in Asia, offering investors an attractive alternative to traditional vault centers which is recommended for institutions holding more than \$20 million in physical gold.

“We are thrilled to be working with The Perth Mint to bring such a timely and innovative fund to market,” said J. Garrett Stevens, CEO of Exchange Traded Concepts.

“Ideas for compelling new ETFs can come from all corners, and we could not be more pleased to have The Perth Mint as our first collaborator from the world of sovereign entities.”

The Perth Mint has built a reputation as a high-quality refiner and manufacturer of gold over its 119 years of operation.

AAAU shares are backed by physical gold with a purity of 99.5 percent, which is secured within The Perth Mint’s network of central bank grade vaults in Western Australia. The Perth Mint may, on rare occasions, store the gold in other highly

¹ The referenced guarantee does not apply to fluctuations in the value of shares based on the price of gold which could create potential losses

secure vaults. All the gold held on behalf of AAAU is guaranteed by the Government of Western Australia.

Additionally, AAAU will pay all of its expenses in gold ounces and will not hold any cash, minimizing the potential for tracking errors.

Exchange Traded Concepts has helped launch a number of innovative and fast-growing ETFs, including the [ROBO Global Robotics & Automation ETF \(ROBO\)](#), which has more than \$2 billion in assets, and the [Emerging Markets Internet & Ecommerce ETF \(EMQQ\)](#), which now has more than \$400 million in AUM.

“Great colleagues and great ideas are the true drivers of ETF success,” continued Stevens. “We’re very pleased to add The Perth Mint and AAAU to our growing list of affiliates and innovative ETF solutions.”

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This material must be preceded or accompanied by a prospectus.

Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Perth Mint Physical Gold ETF (“Trust”), please call 1-844-880-3837 or visit the website at www.aaauetf.com. Read the prospectus or summary prospectus carefully before investing.

The Fund is not a mutual fund or any other type of Investment Company within the meaning of the Investment Company Act of 1940, as amended, and is not subject to regulation thereunder. The value of your shares fluctuates based upon the price of the gold held by the Trust. Fluctuations in the price of gold could materially adversely affect your investment in the shares. Investors should be advised that there is no assurance that gold will maintain its long-term value in terms of U.S. dollar value in the future. In the event that the price of gold declines, the value of an investment in the shares is expected to decline proportionately.

Trust shares may trade at Net Asset Value or at a price that is above or below Net Asset Value. Any discount or premium in the trading price relative to the Net Asset Value per share may widen as a result of the different trading hours of NYSE Arca and other exchanges. Substantial sales of gold by central banks, governmental agencies and multi-lateral institutions could adversely affect an investment in the shares. Because the Trust invests only in gold, an investment in the Trust may be more volatile than an investment in a more broadly diversified portfolio. The lack of an active trading market for the shares may result in losses on your investment at the time of disposition of your shares.

The request for the exchange of shares for gold is subject to a number of risks including but not limited to the potential for the price of gold to decline during the time between the submission of the request and delivery. Delivery may take a considerable amount of time depending on your location. The Trust may suspend redemptions of baskets by authorized participants and Gold Corporation may suspend or reject the exchange of shares for physical gold, which could affect the market price of the shares. The withdrawal of an authorized participant and substantial redemptions by authorized participants may affect the liquidity of the shares.

Gold owned by the Trust may be subject to loss, damage, theft or restriction on access. Although the Trust does not insure gold held by the Custodian, the Custodian's obligations in relation to gold owned by the Trust and held in safekeeping by the Custodian are subject to the Government Guarantee in the event the Gold is lost, damaged, or stolen.

Market Agent: Foreside Fund Services, LLC

The shares are neither interests in nor obligations of, and are not guaranteed by, the Sponsors (Gold Corporation and Exchange Traded Concepts, LLC), their member(s), or any of their affiliates.

About Exchange Traded Concepts

[Exchange Traded Concepts \(ETC\)](#) is the leading investment advisor with a turnkey ETP platform that provides time sensitive and cost-effective methods to bring an Exchange Traded Fund to market. Seasoned ETF professionals have the experience plus the industry expertise required to navigate the complexities of launching, marketing, distributing and managing an ETF. ETC provides firms with the guidance necessary to maintain full regulatory compliance. With 27 funds and more than \$5.5 billion in AUM, ETC is the recognized leader in helping firms develop intelligent investment solutions within the ETF universe for all types of asset classes.

About The Perth Mint

The Perth Mint is the trading name of Gold Corporation, the Custodial Sponsor and Custodian of the Perth Mint Physical Gold ETF (NYSE Arca: AAAU). It is wholly owned and guaranteed by the Government of Western Australia.

The Perth Mint is Australia's largest fully integrated precious metals refining, minting and depository enterprise. Its refinery is one of a select group globally that is accredited by the five major gold exchanges, being the London Bullion Market Association (LBMA), New York Commodities Exchange (COMEX), Shanghai Gold Exchange (SGE), Tokyo Commodities Exchange (TOCOM) and Dubai Multi Commodities Centre (DMCC). Processing more than 92 percent of the gold mined in Australia, the world's second largest producer of gold after China, its total production capacity is in excess of 800 tons of gold per year.

The Perth Mint also operates the most extensive network of central bank grade vaulting facilities in the southern hemisphere, where it safeguards precious metals worth billions of dollars on behalf of investors. As one of Western Australia's top five exporters, The Perth Mint distributes approximately USD 14 billion of precious metal bars and coins to more than 130 countries annually, which is equivalent to approximately 10 percent of the world's annual gold production.